



**Col Rich Britton/Col Jack Wier**  
**USTC Marine Corps Liaison**  
**Officer/**

# Agenda

1. Quick trip through the DPO
2. Lessons Learned
3. Bottom Line — Communicate your plan

Distribution Process Owner



**effective &  
efficient projection of power both at home &  
abroad...**

***STRANSCOM provides the synchronized transportation  
distribution, and sustainment which makes possible  
projecting and maintaining national power  
where needed with the greatest  
speed and agility, the highest efficiency and  
the most reliable level of trust and accuracy***



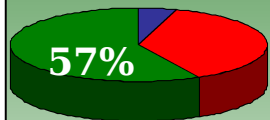
# One Team, One Fight

## Single Manager for Common-User Transportation

24 / 7 / 365



Force =  
4,600



Active Duty

Civilian

Guard/Reserve



Force =  
7,788



Active Duty

Civilian

Guard/Reserve



Force =  
142,775



Active Duty

Civilian

Guard/Reserve

Total Force:  
156,550

Commercial Industry  
Contribution

1,015 Aircraft  
387 Vessels



*“Provide air, land, and sea  
transportation for the  
DOD, in both time of peace*



# Operations Enduring Freedom and Iraqi Freedom



> 76K CONUS  
Truck shipments



> 35K Airlift  
Missions



> 114K Rail Car  
shipments

> 5.7 M STONS  
Dry Cargo (air & sea)  
> 2.1M PAX  
> 2.5B gallons of fuel  
(air and sea)



> 440 Ship Load



# Practical Examples as of 9 Mar 05



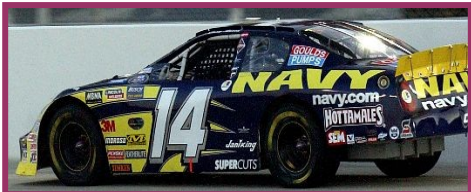
2,143,757 passengers:  
That's more than the  
entire population of the  
state of New Mexico.



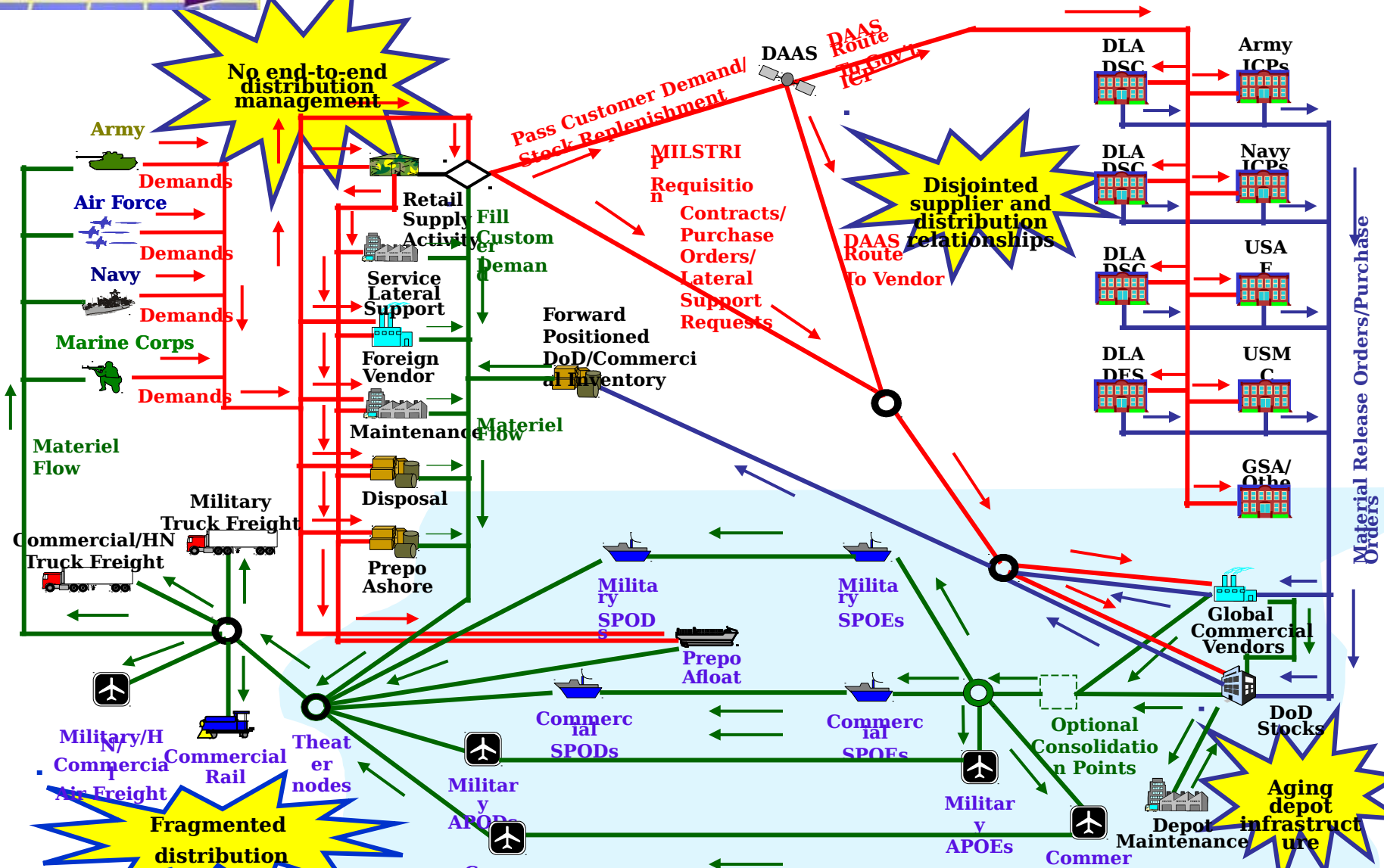
5,755,718 STONS of cargo:  
equivalent to 64 times  
the Washington  
Monument or 3/4 of the  
concrete in the Hoover  
Dam.



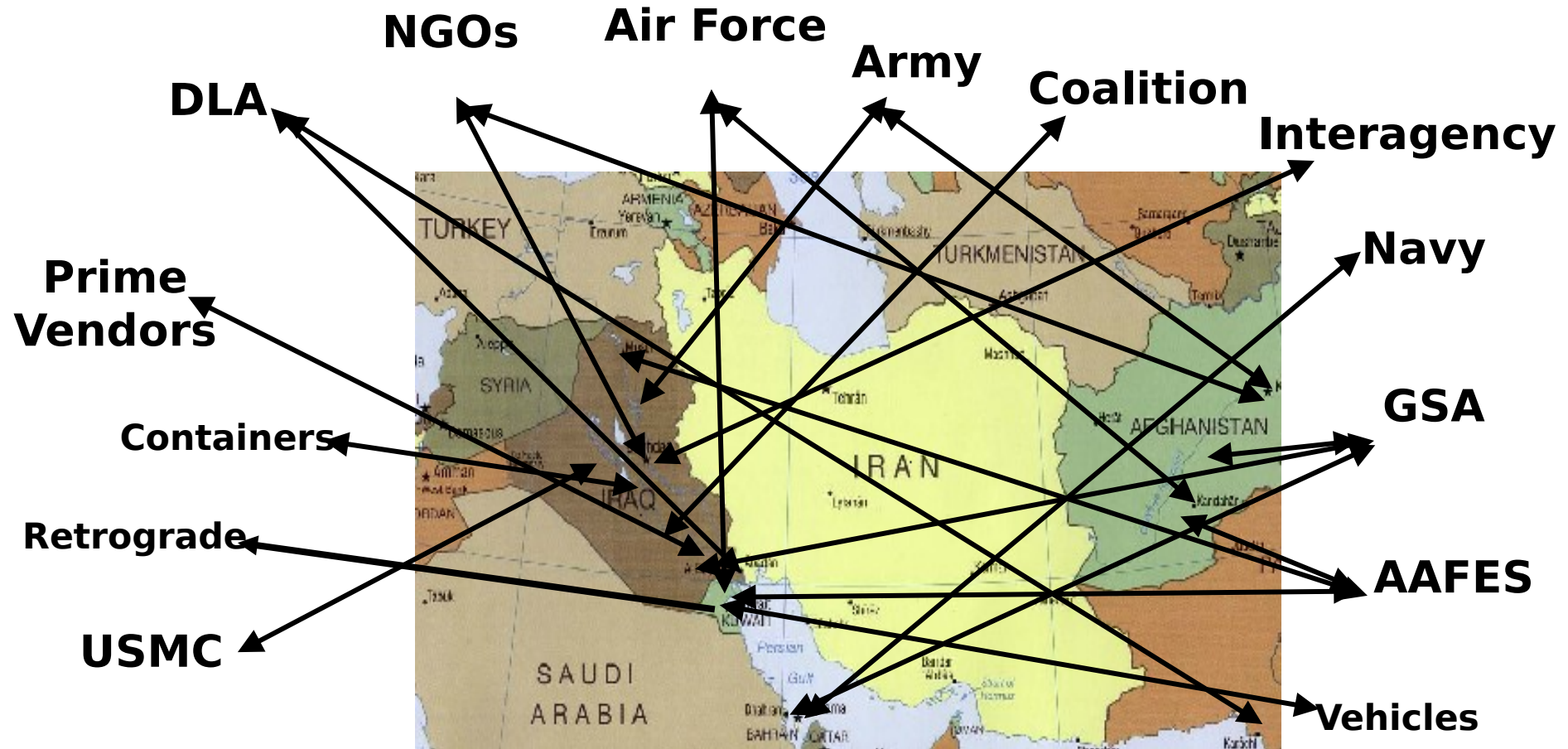
2,501,560,250 gallons of fuel.  
That's enough gas to run the  
entire NEXTEL season for  
the next 17,501 years.



# Distribution Challenge



# The Result Is...



Who's setting priorities?

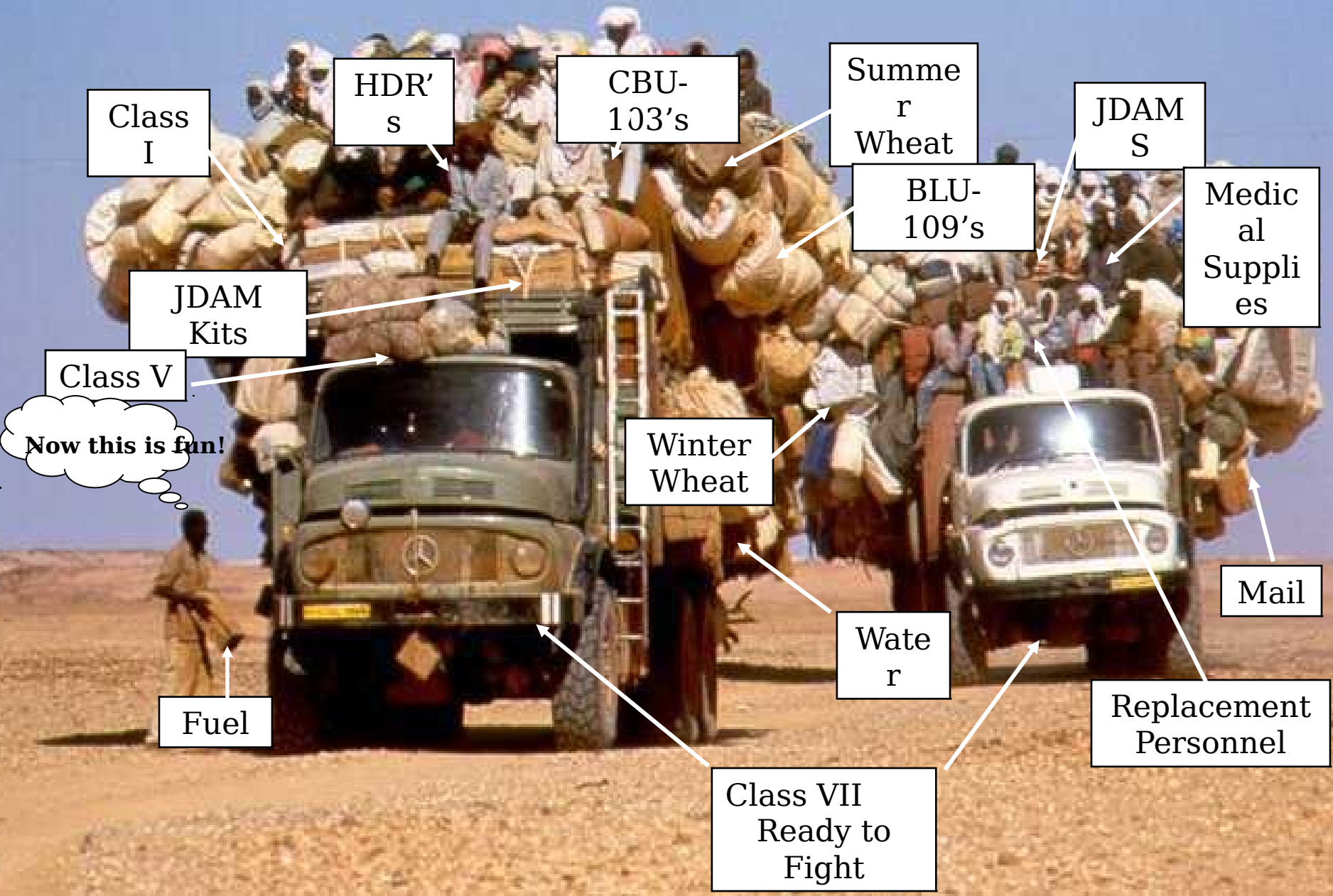
Who's the receiver?

Who's directing execution?

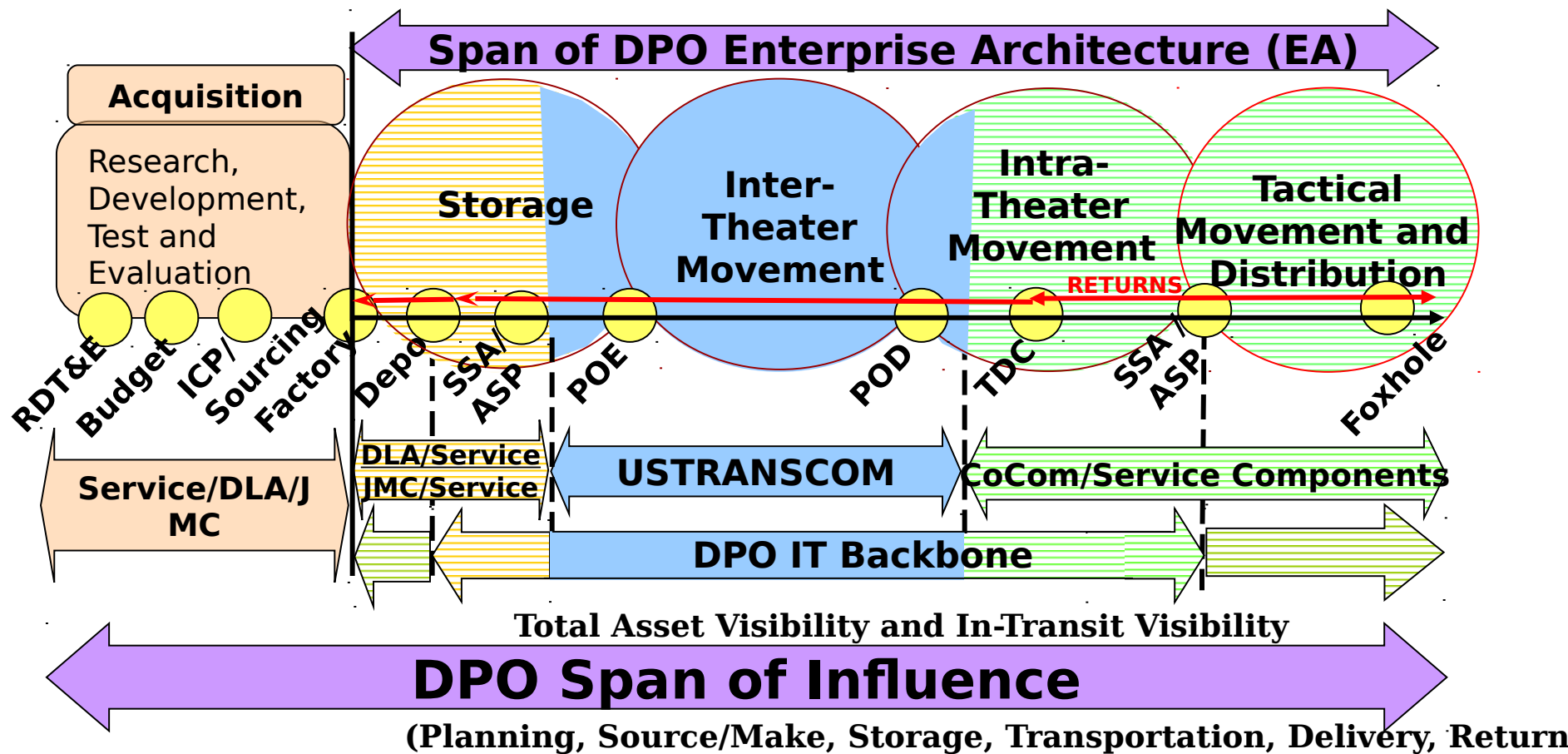
Who's metering the flow?



# The Warfighter's View



# Distribution System



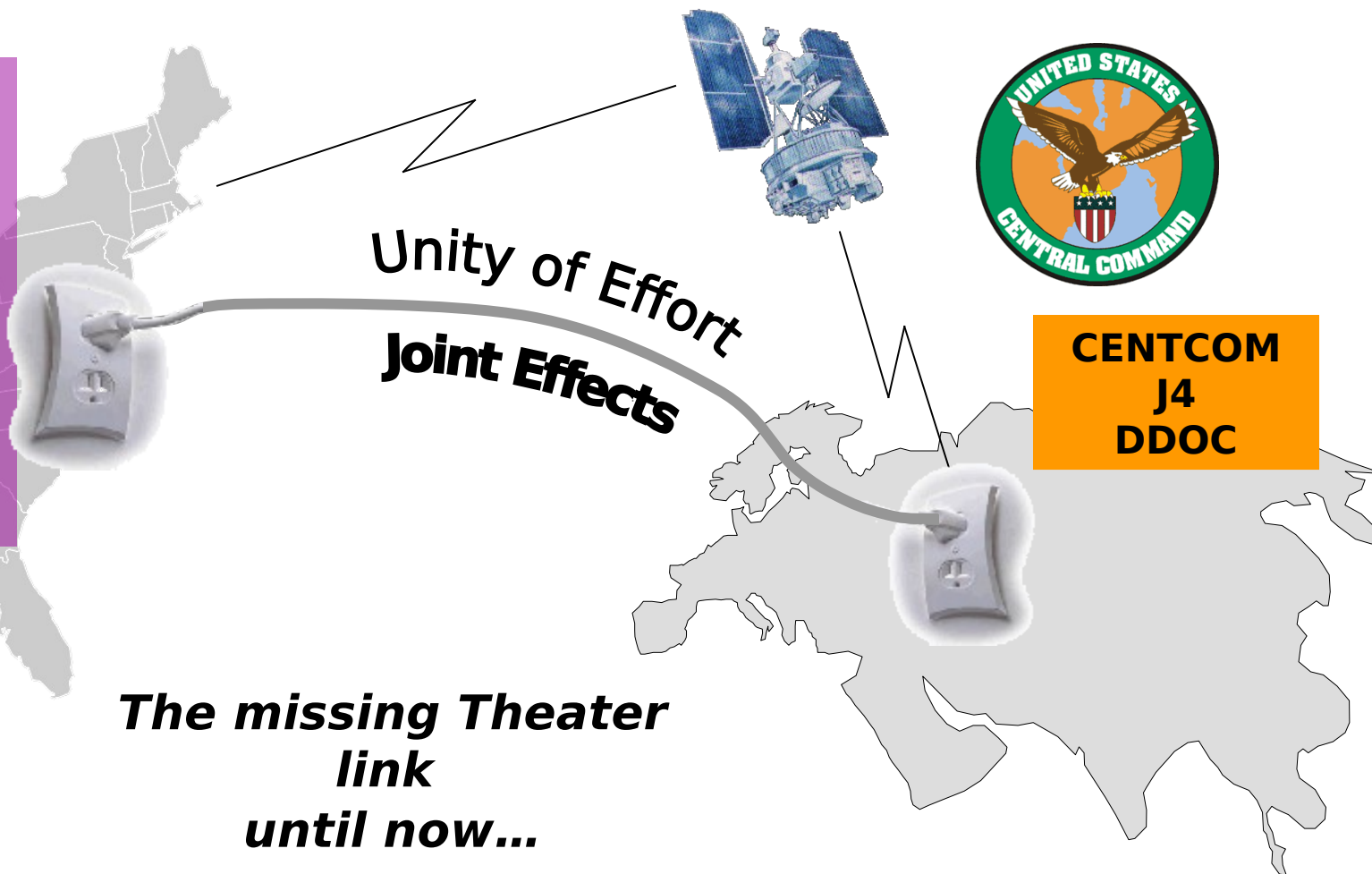




# Execution Pillar Initiative

## DPO National Partners

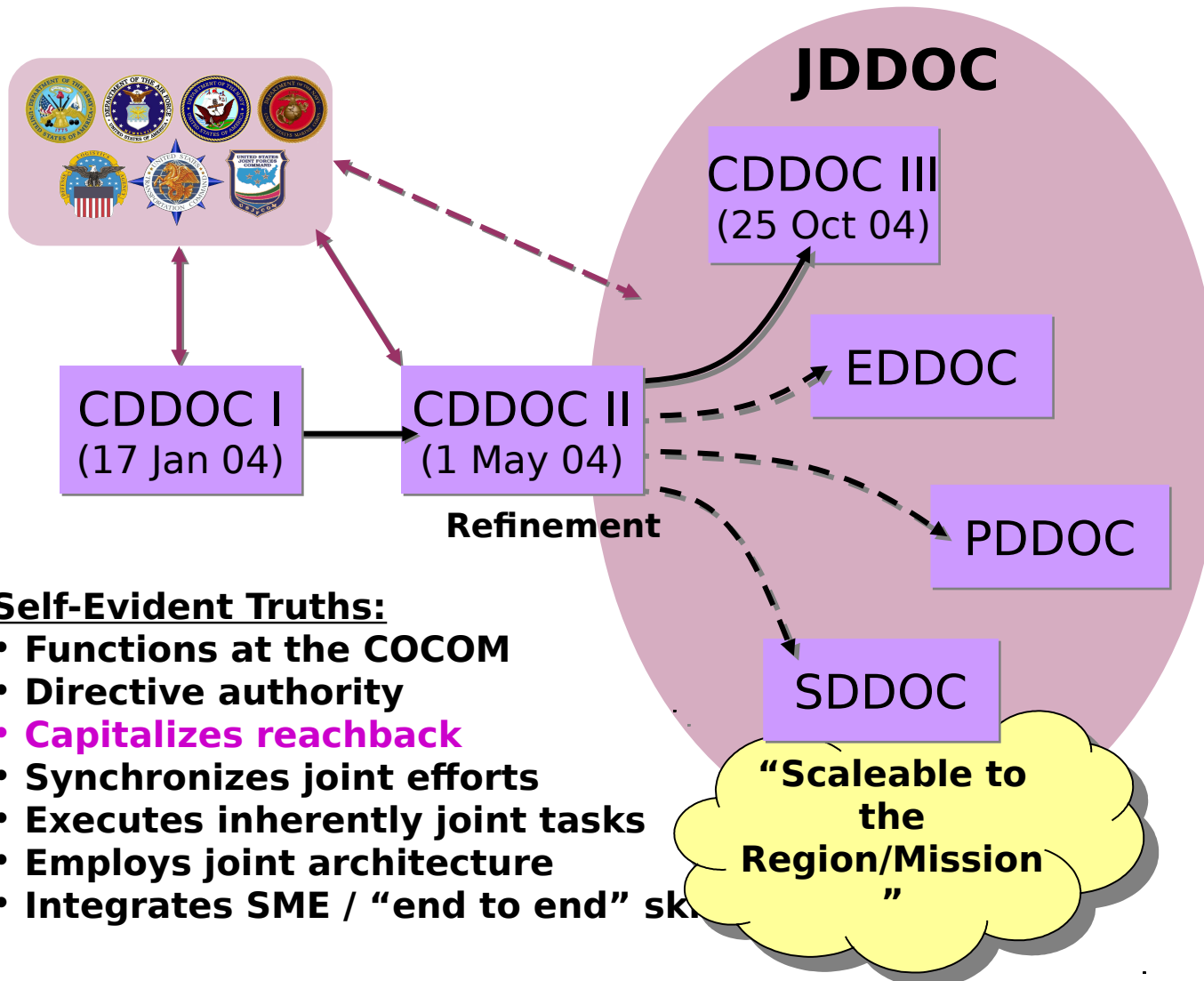
- USTRANSCOM
- JFCOM
- JMC
- DLA
- Services



**Early Problem...Early Solution!**

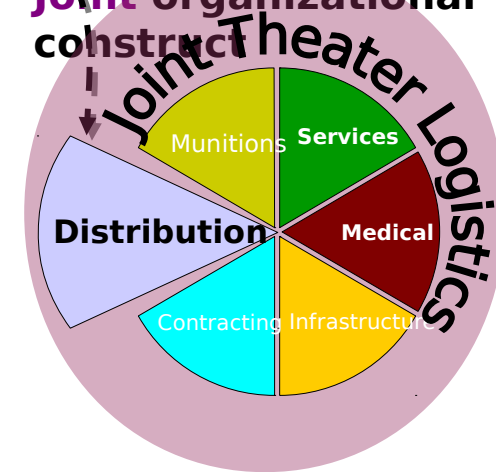
# DPO Improving Theater Logistics

Distribution Process Owner



## Imperatives:

- **Joint** logistics doctrine
- **Joint** tasks / functions
- **Joint** processes - skill sets
- **Joint** responsiveness
- **Joint** architecture / communications
- **Joint** organizational construct



## Self-Evident Truths:

- Functions at the COCOM
- Directive authority
- **Capitalizes reachback**
- Synchronizes joint efforts
- Executes inherently joint tasks
- Employs joint architecture
- Integrates SME / "end to end" skills

Winter 03

Spring 04

Fall 04/Spring 05

Summer 05





<u>Key</u>	
AAFES:	Army and Air Force Exchange Service
AFMC:	Air Force Materiel Command
AMC:	Air Mobility Command
DeCA:	Defense Commissary Agency
DLA:	Defense Logistic Agency
JALCMC:	Joint Ammunition Life Cycle Management Command
OSD:	Office of Secretary of Defense

<u>Key</u>	
MCLC:	Marine Corps Logistics Command
NEX:	Navy Exchange Service
SDDC:	Surface Deployment and Distribution Command
USAMC:	US Army Materiel Command
USAMMA:	US Army Medical Materiel Agency
JFCOM:	Joint Forces Command
JS:	Joint Staff



# USTRANSCOM Objectives

1. Improve Strategic and Intra-Theater Mobility Capability
2. Align Deployment and Distribution Functions
3. Design and Manage Joint Deployment and Distribution Architecture
4. Streamline and Synchronize Deployment and Distribution Processes
5. Integrate Single Bill to Consolidate Total Deployment and Distribution Costs
6. Improve Deployment and Distribution Planning in Support of COCOMs
7. Enable JTL Operations with JDDOC
8. Develop Exercise and Experiment Campaign Plan to support JDE
9. Design and Implement a Change-Management Program
10. Formulate the JDE Investment Strategy
11. Develop and Implement a JDE Force Protection Program





# Rich Britton's View/Experience

1. Leverage DPO process to benefit you
  - a) Provide correct data in the PID
  - b) Let your issues be known early
  - c) Coordinate with I&L, TRANSCOM (me) and/or X-DDOC
  - d) Do not try to “Cheat the system” (refer back to rule one.)
  - e) Do not be afraid to ask for an “Unlock”.
  - f) Communicate, Communicate, Communicate



# Rich Britton's View/Experience

***Bottom Line***  
***Communicate your plan***  
***early and often.***



# **Rich Britton's View/Experience**

***Should you have any issues:  
Call DSN 779-4745 (work)  
618-632-1109 (home)  
Available 24/7/365***

***My job is to help you and  
I can not help you if I do not  
know of your issues.***





*Get the warfighter  
to the fight*



*Sustain the  
warfighter during  
the fight*



*Bring the Warfighter  
home*



***We move America's military might.... and we are stepping out***



**Rich Britton's  
View/Experience**

***Questions??????***  
***or***



**Rich Britton's  
View/Experience**

***Do you want to  
hear some Sea Stories***



***Back-Ups***

Search 

## Transforming Defense Distribution

[Pillars](#)[Meetings](#)[Reference](#)[Performance](#)[DTCI](#)[DPfM](#)[DEAMS](#)[JDDOC](#)

### USTRANSCOM VISION

[DPO](#) DPO 101

#### [DPO](#) DPO News & Updates

- [Latest DPO Update - 10 Feb 05](#)
- [Supply Chain Capabilities Group - 22 Feb 05](#)
- [Next DFWG Meeting, 1-2 Mar 05](#)
- [Next DTF scheduled for 17 Mar 05](#)

#### [DPO](#) Web Services

[Feedback and Comments](#)